

January

S O C I A L M E D I A P O S T I D E A S

1. Jan 1st ~ New Year's Day
share your resolutions
2. Share Your Favorite Book
3. Post About Something On Your 2021 Bucket List
4. Host an Interview with a Guest
5. Share a Quick Tip
6. Go Behind The Scenes
7. Inspirational Quote
8. Remind People What You Sell
9. Go to a Farmer's Market & Share About The Small Businesses
10. This or That Question
Travel - Snow or Beach? Hotel or Airbnb?
11. Jan 11 ~ International Thank You Day
Thank your customers and followers
12. Share an Unknown Feature About Your Products or Services
13. Jan. 13th ~ Make Your Dream Come True Day
14. Throwback Thursday
share an old post from when you started
15. Share a Customers Photo or Review
16. Share Your Other Social Media Platforms
17. Jan. 17 ~ Kid Inventor Day!!
share an inspiring kid inventor
18. Jan 18th ~ Martin Luther King Jr. Day
19. Jan. 19th ~ Popcorn Day
visit a local popcorn shop & share about it
20. Make a Video Introducing Yourself
21. Share Your Other Social Media Platforms
ask your customers to follow you
22. Show Someone Using Your Product
23. Share a Podcast You are Listening to
24. Share Your Sunday Goals
25. Let Someone Guest Post or Take Over Your Profile
26. Post a Discount Or a Special Offer
27. Jan. 27th ~ Holocaust Remembrance Day
28. Ask Your Audience How They Found You
29. Share a Blog Post You Wrote
30. Give Your Audience A Gift
Celebrate February coming with a giveaway
31. Jan 31st ~ Inspire Your Heart With Art Day