

December

S O C I A L M E D I A P O S T I D E A S

1. Dec 1 ~ Giving Tuesday
the giving season's opening day!
2. Share Something About Your Business
3. Inspirational Quote
4. Elf on the Shelf ~ Yay or Nay?
keep it fun and not hurtful
5. International Volunteer Day
share about your volunteer experiences
6. Share Plans for the Upcoming Week
7. Monday Motivation Quote
8. Industry related Tip or Life Hack
9. Dec.9 ~ Christmas Card Day
post your card ask to see theirs
10. Dec 10 ~ Hanukkah
11. Share your favorite Holiday Traditions
ask your followers to share theirs too
12. Shop Small Business & Share About It
13. Share Your Favorite Holiday Recipe
or ask for followers favorites!
14. Share Your Oldest Blog Post (or Content)
talk about how it's still relevant or not
15. Share a Customers Photo or Review
16. Share Your Other Social Media Platforms
ask your customers to follow you
17. Dec. 17 ~ Re-Gifting Day!!
share about a bad gift, have them share too
18. Make a Short Video About Upcoming Plans
could be an event, a sale, new product, etc
19. Share About a Local Business Friend
20. Countdown to Christmas!
ask if everyone is ready!
21. Share Your Favorite Resources
don't forget about WCE
22. Dec. 22 ~ National Cookie Exchange
share a cookie recipe or start a giveaway
23. Talk About Your Product/Service
focus on what problem it solves
24. Dec. 24 ~ Christmas Eve
find a Santa tracker you can share
25. Dec. 25 ~ Christmas Day
26. Dec 26 ~ Kwanzaa
have followers share their fav. photo from the holidays
27. Share How You Prepare for the Week & the for the Upcoming New Year
28. Thank Customers for All Their Support Throughout This Year
29. Share a Time Saving Tip
30. Yes or No Question:
New Year's Resolutions?
31. Dec 31 ~ New Year's Eve